



LAKE COUNTY/CITY AREA PLANNING COUNCIL

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367 North State Street, Suite 206
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To: Interested Parties

Re: Wine Country Interregional Partnership Phase III Travel Demand Model

The Lake County/City Area Planning Council (LAPC) in partnership with the California Department of Transportation (Caltrans) is soliciting proposals for the creation of a travel demand model using TransCAD of Lake, Mendocino, Sonoma and Napa Counties. Caltrans and LAPC are cooperatively managing this project.

The selected consultant will prepare a dynamic travel demand model, using TransCAD computer software, which will help to predict changes in travel patterns and the utilization of the transportation system in response to changes in regional development, demographics, and transportation supply. The project will include a final report, digital files of all reports and data, all TransCAD files and a final presentation.

If interested, please return the attached Request for Proposal (RFP) for this study to:

California Department of Transportation
Attn: Brandon Williams
WCIRP Travel Demand Model
P.O. Box 3700 (95502-3700)
Eureka, CA 95501

Written question submittals for this study must be submitted prior to **4:00 PM on November, 21st, 2008** and proposals must be submitted prior to **4:00 PM on December 1st, 2008**. Proposals will be screened based on criteria included in the RFP packet, and a panel will interview consulting firms with the highest rated proposals with representatives from Lake County/City Area Planning Council, Caltrans, Mendocino Council of Governments, Metropolitan Transportation Commission, Napa County Transportation and Planning Agency, Sonoma County Transportation Authority, and Association of Bay Area Governments.

If you have any questions regarding the RFP, or about the Wine Country Interregional Partnership Phase III Travel Demand Model, please call Brandon Williams, Contract Management Staff, at (707) 445-5219 (or email brandon_williams@dot.ca.gov).

Thank you for your interest,

Lisa Davey-Bates
Lake County/City Area Planning Council